

Minutes of the Missouri
Lewis and Clark Bicentennial Commission Meeting
Tuesday, April 10, 2001
St. Louis, MO

Commission Members Attending: Donald Gallop, Jonathan Kemper, Dr. Gerald Lee, Frederick Drakesmith, James Goodrich, Ann Rogers, Ph.D., Cheryl Thorp, Jerry Conley, Chris Jennings, Marci Bennett, Robert Archibald, Sheila Bercier-Liese, Cheryl Thorp, Debra Lappe, and Dr. Barbara Woods.

Designees and Agency Liaisons Attending: Ken Winn, Doug Eiken, Tammy Spicer, Shannon Cave, and Tami Holder

Guest attendees:

Jacqueline Chambers—Louisiana Purchase Bicentennial, Tom Graham—Mississippi County Historical Society, Christyn Elley—Missouri State Archives, Lynn Wolf Gentzler—State Historical Society of Missouri, Nicola Longford—Missouri Historical Society, Jan Scheer—Girl Scout Council of Greater St. Louis, John W. Flanders—Fort Belle Fontaine Historical Society, Mimi Jackson—Lewis & Clark Center (St. Charles), Darold W. Jackson—Discovery Expedition of St. Charles, Gordon Julich—Jackson County Parks/Fort Osage NHC, Kat Hargus—Making Time Living History Society, Mike Kladky—St. Louis County parks, David Wolfs Robe—Earth Tones Gallery, Ste. Genevieve, Georgia Burns—Earth Tones Gallery, Ste. Genevieve, Margaret A. Wilhank—Charles E. Peterson Institute, Ste. Genevieve, Elizabeth Gentry Sayad—Louisiana Purchase Advisory Commission, and Eric Dillner—Opera Theatre of St. Louis.

Commission Staff Attending: Jim Crabtree and Linda Gentry

Welcome and Introductions:

Mr. Gallop called the meeting to order at 10:10 AM.

Approval of Meeting Minutes:

Mr. Gallop called for a motion to approve the minutes of the April 10, 2001 Commission meeting. The motion was seconded and carried.

Committee Reports

Mr. Gallop called for Committee Reports.

- ♦ **Education Committee:** Dr. Lee reported on the Teacher Education sub-committee with the following people having been nominated and accepting:

Mr. Terry and Mrs. Jan Primas
Judy Parsons
Alberta Dugen
Debbie Brunner
Julie Brunner
Cynthia Ledbetter.

It was noted that Dee Ban had regretfully declined.

- ◆ **Commemoration Committee** – Jim Crabtree presented the report of the committee's February 21, 2001 meeting. The committee forwarded three resolutions that were acted upon. The resolutions included:

RESOLUTION #1 – The Missouri Lewis and Clark Bicentennial Commemoration Committee recognizes the importance and historical context of the Louisiana Purchase. The committee recognizes the fact that the Louisiana Purchase gave legality for the Corps of Discovery to enter the lands of the Missouri River basin and provides an intercontinental dimension to the Lewis & Clark Commemoration.

Therefore, in accordance with the National Lewis & Clark Bicentennial Council's Memorandum of Understanding with the Louisiana Purchase Bicentennial Advisory Committee, the Missouri Lewis & Clark Bicentennial Commission supports the Louisiana Purchase activities as compatible, contextual, and supportive events to the Lewis & Clark Bicentennial.

Dr. Barbara Woods seconded motion to accept Resolution #1. Motion carried.

RESOLUTION #2 – Be it resolved that the Lewis & Clark Bicentennial Commemoration Committee recommends that the Lewis & Clark Commission Newsletter and Calendar be available and distributed to local interests and communities through mailings and the Lewis & Clark web page.

Dr. Gerald Lee seconded motion to accept Resolution #2. Motion carried.

RESOLUTION #3 – Be it resolved that the Lewis & Clark Bicentennial Commission encourage the National Council's designation of June 28–July 4, 2004 for the Kansas City Area Signature Event and the March 12-14, 2004 as the Three Flags Event in St. Louis as a signature event.

In addition, the Lewis & Clark Bicentennial Commission appreciates the National Council's recognition of May 10-14, 2004 as a national Signature Event in St. Louis.

Dr. Jim Goodrich seconded motion to accept Resolution #3. Motion carried.

Dr. Lee also reported on the Chautauqua project – A "Heartland Chautauqua" and the possible sites being Neosho, Springfield, Osage Beach and Kirksville.

- ◆ **State Agencies** - Shannon Cave gave status of Department of Conservation Lewis & Clark Bicentennial projects – report attached.

Doug Eiken – Presented a status report on the Division of State Parks' Lewis & Clark Bicentennial projects – report attached.

- ◆ **Finance Committee** – The Executive Director forwarded two resolutions from the Finance Committee. The first resolution requested approval of the FY01 budget and the second requested approval of the FY02 - Fy04 budget. A motion was made to

accept the operating budget. Dr. Barbara Woods seconded the motion to approve projected budget. Motion carried.

Chris Jennings asked how the Commission received a three-year appropriation? It was explained that the funding would allow flexibility in front-loading the grants and utilized one-time funds.

Marketing Plan – Tami Holder reported that the Executive Director, Chris Jennings and herself met to review the strategy for marketing. Tourism will market the bicentennial based on research. Tami will ascertain interest from other trail states to participate in market study update.

The Grant application was presented for approval, however there are three additional corrections. A motion made, seconded and carried to approve with application. Applicants will have until May 30 to put together and prepare their applications. Grants to be awarded mid-July.

- ◆ **Outreach Committee** – Cheryl Thorp ~~was noted chair and in her absence~~ requested Tami Holder to report on the Division of Tourism's media and tour operator FAM (familiarization) tours planned for May 2001.

Executive Director's Report:

- ❑ The April 4, 2001 reception for the Lewis & Clark Bicentennial at the Library of Congress in Washington DC. First Lady Lori Hauser-Holden accompanied Jim Crabtree on the trip. Mrs. Hauser-Holden opened many doors to hand out compact discs reviewing Missouri's Signature Events for the Lewis and Clark Bicentennial.
- ❑ Thanked Chris Jennings for his cooperation in executing the MOU which was signed on April 2, 2001
- ❑ Gave a status report on the appropriation for \$1.65 million
- ❑ Noted publication of the newsletter has grown from a mailing list of 48 to over 400 recipients.
- ❑ Provided updates for interpretation Programs –
 - ✓ Train to travel along the Missouri River (the route of the Lewis and Clark expedition). Train will have an interpreter to make trip fascinating.
 - ✓ Boy Scout merit badge for discovery and exploration.
 - ✓ Visit Web page for feedback
 - ✓ Visit state Web page for a look at the 12 designs for the Missouri quarter. Commissioners and fellow Missourians are encouraged to vote for their choice. Dr. Kenneth Winn said the designs will be narrowed down to three choices and the U.S. Mint will then make a prototype. The three choices will be sent back to the Governor for his final selection.

Dr. Archibald - gave an eloquent talk regarding the Lewis and Clark Expedition and the mapping for, and of, the trek across the country.

Old Business

Jonathan called on Elizabeth Sayad to give her report on the Louisiana Purchase. She provided

an update of the Art Show at the Art Museum, the ball on Saturday, March 13, 2004, and the re-enactment of the Three-Flag Ceremony whereby the flag will be passed between the King of Spain, the President of France and President George W. Bush. Ms. Sayad assured the Commission that the National Park Service has a good handle on any protests that may come about with the portrayal of the Louisiana Purchase from the Missouri, French, and Louisiana version.

Shannon Cave provided an update on the summer Missouri River Trip and reported that the Corps of Engineers has tentatively scheduled the trip for July 9-13, 2001.

Jonathan Kemper called on Jim Crabtree to give a report on the proposed public workshop planned for the June. Mr. Crabtree explained the meeting would allow communities to exchange information on regional and statewide planning efforts. The Commission favored a one-day workshop in central Missouri. There, we would be able to bring all interested parties together and talk about the statewide and federal activities. Proposed would be a keynote speaker and afternoon roundtable discussions about traveling exhibits, community preparation and local and regional marketing. Towards the end of the day, a reception and exhibit hall would allow the networking of identified resources. The Commission may even host a dinner and feature a video selected from the numerous videos received regarding Lewis and Clark on the Missouri River. In closing, we would challenge coordination throughout the state. We're tentatively looking at early June for this event. Jim Crabtree recommended a fee-based system to pay for the event.

As of April 1, 2001, an operating budget of \$41,069.45 was reported. There are many activities that will come out of the budget that have not been processed. In consideration, there is approximately \$6,075.00 remaining in the budget. Salaries have not been expended but are in that amount. The biggest expense we have incurred has been in printing. With the recent change in administration we had to have all new stationery, and numerous Commission members have expressed a desire for business cards.

The Executive Director forwarded a resolution to amend the proposed dates for the St. Louis National Signature Event to be May 14 – 21, 2004. The motion was made, seconded and carried.

New Business

Jim Crabtree announced the Commission has been working with the University of Missouri press to look at the opportunity of republishing and updating Dr. Ann Rogers' book of Lewis and Clark in Missouri. Jonathan Kemper said we were very fortunate to have this document available to us. "We just couldn't ask for a better document," he said.

Eric Dillner of the Opera Theatre of St. Louis, brought a sample of two songs from the Lewis and Clark Voyage of Discovery opera they will be presenting. The premiere of the first act will be at University of Missouri and the Opera Company is planning on taking it across the country. Mr. Dillner requested an endorsement from the Commission. However, the Commission wanted to do a little further investigation because there at least two other operas being produced and the Commission wants to be assured that the portrayals by these operas are factual. The Commemoration Committee will be meeting June 5, 2001 and the topic will be brought to the

committee. Eric Dillner will be advised of their decision. Chris Jennings suggested the need to set up procedures for endorsements in case other groups make requests.

Debra Lappe asked for the Commission to support Mimi and Darold Jackson of St. Charles Discovery Expedition. Debra said she has attended a few of their meetings and can assure the quality of their efforts, i.e. they are very well versed on the characters they are portraying, the authentic way in which the keel boats are being constructed, etc. She requested that the Commission not overlook their grassroots effort and mission to educate and seriously consider endorsing them.

Dr. Barbara Woods introduced Jan Scheer of the St. Louis Girl Scouts, whom is seeking to bring the Girl Scouts nationally together to earn a Lewis and Clark badge.

Doug Eiken requested the support of the Commission for the Division of State Parks to study whether or not a national historic site focusing on French Colonial heritage should be developed in the city of Ste. Genevieve. One of Division of State Parks' projects. If there were any way for the Commission to support that we would appreciate it. We are going to use a Lewis and Clark theme to discover state parks.

Jonathan agreed that the requests for endorsements by the Commission must first be taken to the Commemoration Committee.

Dr. Archibald told the Commission that he thought Jim Crabtree was doing a remarkable job and he congratulated and thanked Jim for coordinating, organizing and facilitating this group.

Jim Crabtree announced that the next Commission Meeting would be July 12, 2001, in Kansas City.

Jonathan Kemper adjourned the meeting at 12:30 p.m.

JNC/lg

Attachments